

We invite you to join us!

Each year, the Office of University Undergraduate Admissions takes on the challenge of recruiting a new class. We mail students a variety of brochures and invitations to campus events to show them what Rutgers offers. Students can also access the admissions web site where they can find out anything they need to know about Rutgers. **There's only one thing missing: YOU.**

We invite you to share your Rutgers experiences with prospective students. We are seeking dynamic and energetic alumni to volunteer their time as alumni recruiters by joining the **Rutgers Alumni Volunteer Information Network (RAVIN)**. Perhaps you'll share your experiences with students at a college fair in your area or maybe you'll call an admitted student to welcome him or her to the Rutgers family. Your experience can provide answers to many of the questions students have. You can share memories, friendships that you forged and goals that you achieved while at Rutgers.

Our alumni recruiters are highly valued members of our recruitment team. **Join us and take special pride in recruiting the new class!**



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Rutgers, The State University of New Jersey

Rutgers

is more than just a place.

It is an
experience.

Share
yours.

RAVIN
Rutgers Alumni
Volunteer Information Network

Q & A WHAT IS RAVIN?

The Rutgers Alumni Volunteer Information Network (RAVIN) is a recruitment team comprised of Rutgers alumni nationwide. Alumni volunteer their time and efforts to help us recruit students for the incoming class. Presently, there are over 250 alumni representatives making contact with interested students in 16 states. Alumni recruiters reach thousands of students each year who would otherwise not have the opportunity to meet with a Rutgers representative.

Rutgers is one of the top public research institutions in the country—we not only attract the best and the brightest students and faculty, we extend our academic excellence beyond our campuses to the community. Our alumni recruiters embody this tradition.

Q & A WHAT DOES AN ALUMNI RECRUITER DO?

Alumni recruiters provide an invaluable service to our recruitment effort. RAVIN recruiters:

- Attend college fairs
- Visit high schools
- Contact admitted students
- Sponsor Rutgers Book Awards
- Host admitted student gatherings

ATTEND COLLEGE FAIRS

Attending college fairs is an alumni recruiter's primary activity. It is a great way to meet interested students and their parents. The personalization that an alumni representative provides can be a key factor in a student's decision to enroll at Rutgers.

VISIT HIGH SCHOOLS

If you live outside of New Jersey, you can "adopt" a school in your community. Many schools welcome visits from alumni representatives. Your visits help to develop a relationship between your adopted high school and Rutgers.

CONTACT ADMITTED STUDENTS

Both in-state and out-of-state alumni can choose to call or email students from high schools in their community. Alumni recruiters congratulate students on their acceptance, answer any questions students may have about the university, encourage them to enroll, and remind them of important deadlines.

SPONSORING RUTGERS BOOK AWARDS

Alumni recruiters identify those schools interested in nominating a student and submit this information to the Rutgers Office of University Undergraduate Admissions for further follow-up. Outstanding high school juniors are selected to receive this award (in the form of a book). Recruiters may attend the awards assembly to present the award on behalf of the university.

HOST ADMITTED STUDENT GATHERINGS

Alumni recruiters can sponsor an admitted student reception. These gatherings allow admitted first-year students to get acquainted with other new students, current students, and alumni from their communities. These events alleviate anxieties associated with living away from home for the first time and begin friendships which will carry into the school year. The admissions office will send the invitations to all new students from your community. Whenever possible, an admissions representative will attend the event. Party formats have included buffets, pool parties, picnics, and barbecues.

Yes! I want to learn more about being an alumni recruiter.

Name _____

Address _____

Phone _____

Email _____

Please indicate your interests:

Attend College Fairs Visit High Schools

Sponsor a Book Award Contact Admitted Students

Host an Admitted Student Gathering

Comments:

Mail or fax to:

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admissions.rutgers.edu

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